

A talented and enthusiastic digital designer, with previous experience to bring to life beautiful, functional digital products. You will be responsible for digital design predominantly in the lifestyle and consumer space, focussing on websites and online communication assets inclusive of email campaigns, that help to drive business growth.

You must have a strategic mindset; being able to see the bigger picture and how to balance the need for functionality with commerce, and beautiful design to win over consumers in the digital space.

WHO WE ARE

Constant combines the insight and opportunism of a creative agency with the business knowhow of a venture-fund. With this we create platforms for growth.

JOB TITLE

Digital Designer

START DATE

Spring 2022

REQUIREMENTS

- 3 + years of agency or similar in-house experience in a digital design capacity
- Entrepreneurial thinker
- Believe in working as a team rather than an individual
- Ability to prioritise and work under pressure with high level of organisation
- Attention to detail
- Passion for design as a modern business solution
- Sophisticated knowledge on best practice in digital design, with a mobile first mindset for modern consumers
- Solid knowledge of design software programs including Sketch, Figma and other supporting tools

BENEFICIAL

- Additional spoken or written languages, specifically cantonese or mandarin
- Experience working in the APAC region
- Experience or interest in performance marketing and optimisation
- Interest in design thinking and research processes
- Curiosity in new and emerging sub-cultures

RESPONSIBILITY

- Designing and producing interactive online content, including email templates, promotion artwork, websites, social media
- Collaborating with various stakeholders including performance and marketing teams to ensure designs align with the brand image while also meeting usability and website standards
- Transforming wireframes into intuitive user interfaces
- Transforming offline brand foundations into the digital space
- Working closely with developers and strategists to implement updates and improve performance
- Manage existing design processes and proactively introduce new methods and ways of working to improve team efficiencies and output

COMPENSATION & BENEFITS

Competitive salary with full company benefits

HOW TO APPLY

To apply, please email a covering letter, portfolio of work and resume to career@weareconstant.com